

Bizzacc Unboxed

Franchise Briefing Kit



ACCOUNTING
CONSULTING
TAXATION

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1. INTRODUCTION

Through Business Growth Create Wealth

Teaching entrepreneurship and incorporating innovative thinking requires focus, integration, and a systematic approach.

We help accountants enjoy the dream of building a practice so they can be in charge of their destinies, while helping their clients reach their own dreams in their businesses.

Bizzacc franchises are accounting practices with a difference. We call ourselves 'The Entrepreneurial Accounting Choice' because that is what we do.

We offer outsourced financial management services with the aim of mentoring entrepreneurs to be more hands-on with their finances.



2. OUR VISION

Our vision is to create a strong and successful business model that is built on a foundation of trust, collaboration and a mutual respect between Bizzacc as franchisor and you as the Franchisee.

We support business development, sustainability and growth by inspiring entrepreneurs to learn, and better understand profit and taxation, and to use the tools of budgeting and financial planning to streamline their businesses and identify risks early. We believe every business owner should closely partner up with a financial manager.

Our employees, franchisees and clients are part of a great network of people making a difference in their communities by running profitable, successful businesses. At Bizzacc it's about learning and improving constantly.



3. OUR MISSION



Our mission is to create a successful business model that allows our brand to grow while providing quality service to our customers and customers of our franchisees. We invest in our Franchisee's success and we endeavour to create strong relationships with all partners and stakeholders. We provide ongoing training and support to our franchisees to ensure you have the necessary resources to be successful. Our ultimate goal is to create a win-win situation for all involved, allowing them to foster relationships while creating a network of successful franchises.

Our franchisees offer accurate, efficient and timely accounting, taxation and outsourced financial management and advisory services to individuals and small and medium-sized enterprises. Our mission is to ensure that every entrepreneur or accountant we mentor or work with will go on to grow smart, successful businesses, that are profitable and compliant.



4. OUR STORY

Bizzacc accountants officially opened their doors on 20 March 2008. The Business was started in our founder's study and grew from there. In 2014 the idea of franchising started and the first franchise was opened in May 2015. From the first opening, the group has boomed and is now servicing a group of franchisees and clients.

5. YOUR PATH TO PROFITABILITY

As a Bizzacc Franchisee, you will benefit from a structured fee system where your costs align with your growth.

The franchise license, costing R 250 000.00, is valid for five years and provides you access to the complete bizzbox.

With a straightforward 10% royalty fee, based on turnover, your investment goes into a proven system of support, marketing and growth. To set you up for success from day one, we will assist you in building a robust book of clients.



6. INSIDE THE BIZZBOX

1

The right to trade under the Bizzacc licence.

2

Practice establishment training, including marketing and practice management training.

3

Access to a unique digital marketing course that will take your practice to the next level.

4

Digital marketing done by professional marketers for three months.

5

Lead generation done by professional marketers for three months.

6

Practice launch to announce the establishment of a new practice.

7

Access to standardised working papers.

8

Monthly meetings with the franchisor.

9

Franchise conferences to meet and network with other franchisees.

10

Listing on the head office website.

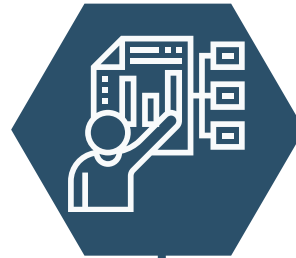


7. REVENUE STREAMS



Business Registrations

Bookkeeping Services



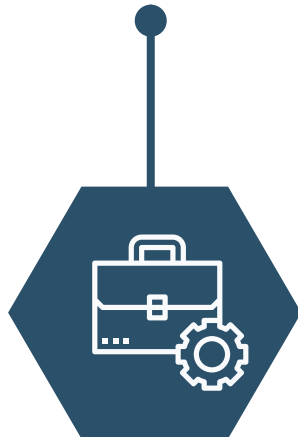
Management Reports

Payroll Services



Tax Services

Business Advisory Services



Financial Statements

Independent Reviews



NEXT *Steps*

Contact us today so we can set up an initial meeting and make you part of the Bizzacc team!

Contact: Ferdi van Aswegen

012 881 6388

Ferdi_v@bizzacc.co.za

